

PILE OF ASH FROM CONTROVERSIAL £5 MILLION PUNK MEMORABILIA BURN TO BE IMMORTALISED IN ARTWORK AT LAZINC, MAYFAIR

PRIVATE VIEW OF 'ASH FROM CHAOS' BY JOE CORRÉ 6PM-8PM THURS, 19TH APRIL 2018

SHOWING 20TH - 28TH APRIL 2018 11AM-7PM DAILY, FIRST FLOOR, LAZINC, 29 SACKVILLE STREET, MAYFAIR

JOE CORRÉ – ASH FROM CHAOS

(Please download by clicking link below)

<https://bit.ly/2JhTdO5>

JOE CORRE – PRE-BURN IMAGES BY KI PRICE

(Please download by clicking link below)

<https://bit.ly/2H6xKH7>

The pile of ash from the highly controversial £5 million Punk memorabilia burn is to be immortalised in a dramatic artwork by Joe Corré, the son of Dame Vivienne Westwood and former manager of the Sex Pistols, Malcolm McLaren. The one-off presentation at Lazinc in Mayfair, London will launch with a Private View with the artist on Thursday 19th April 2018. The work will be on display in the gallery's first-floor viewing room until 28th April 2018.

On the 40th Anniversary of the release of Anarchy In The UK, 26th November 2016, Joe Corré torched his entire punk memorabilia collection including bondage gear, Johnny Rotten's trousers and a tiny swastika-sporting Sid Vicious doll. It followed a year of punk celebrations orchestrated by the Museum of London, the British Library, the British Film Institute, the British Fashion Council, the Heritage Lottery Fund as well as the Mayor of London.

Corré was highly critical of the shameless commercialisation of punk by the State and corporate sector. "With Virgin Punk credit cards, Punky McNuggets, Punk Fairy Liquid, bondage trousers from Louis Vuitton and punk car insurance, something needed to be done to put a stop to the rot" he says.

- **NME Magazine** reported fans calling Corré's act of destruction: 'Selfish, pointless and fucking sad'

- **The New York Observer** said: 'This kind of destructive gesture means absolutely nothing coming from a multi-multi-millionaire'

- **The Guardian** said: 'As one Guardian reader suggested, 'Destroying it seems like a strop of a frankly exceedingly well-off, white, middle-aged man'

Corré, who co-founded Agent Provocateur, has spent several months conceptualising his



'Ash From Chaos' artwork.

"This expensive pile of ash commemorates the demise of Punk but also society as we know it," says Corré. "Punk was hijacked by corporations and the Establishment, it's potency rendered meaningless".

Corré has double-hijacked Punk back, killing it off as an act of kindness.

"NO NINSDOL! Punk became new wave. Punk became tame, conformity in another uniform. Punk needed to be destroyed so it's spirit could be set free," remarks Corré.

The installation at Lazinc, Mayfair, has been a much-guarded secret. Guests will enter a dedicated room to observe Corré's commemoration to the death of Punk.

According to Corré: "Punk is dead, it is used by corporations to offer people an illusion of an alternative choice to sell them something they don't need. It's been hijacked but I've hijacked it back and we can now use that opportunity to see things for what they really are. Now we're talking about the value of ash."

All of the profits from the sale of this 'Ash From Chaos' artwork will go towards the Humanade charity to continue the fight against fracking, support some of London's youth organisations as well as environmental protection.

Lazinc director Steve Lazarides is best known for being the agent of Banksy. He says: "We are very proud to be exhibiting Corré's art work. His incredible work defines an era."

This unique display will feature as one of the last chapters in a series of events culminating in the Burn Punk London Documentary, which will be released later this year and will explain the reasons behind the burn.

-ENDS-

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Instagram: [@burnpunklondon](https://www.instagram.com/burnpunklondon)] Hashtag: [#ashfromchaos](https://www.instagram.com/hashtag/ashfromchaos)

NOTES TO EDITORS:**NO NINSDOL DEFINITION:**

No Nationalistic Idolatry, Non-Stop Distraction and Organised Lying.

ABOUT JOE CORRÉ:

Joe Corr  was born on 30 November 1967, in Stockwell, London to Vivienne Westwood and The Sex Pistols' former manager and entrepreneur Malcolm McLaren. His surname comes from his father's maternal grandmother, who was a Sephardic Jew from Portugal. As a child he would wear his mother's designs long before they were popular. He would hang out with the Sex Pistols and regards them as his favourite band. He has one daughter, Cora Corr , to his ex-wife Serena Rees. They both founded Agent Provocateur in 1995, selling it to 3i in 2007 for  60m. Corr 's boutique A Child Of The Jago celebrates its 10th anniversary this year. Recently Corr  sold his investment in Illamasqua, the make-up brand.

ABOUT BURN PUNK LONDON:

Joe Corr 's definition of Burn Punk London, "In 1976, Punk's challenge to the establishment, its message of discontent, the Rebel Yell from generation No Future, underpinned the DIY creative empowerment for change. That was the inspiration for the creation of these original punk objects at their inception. In turn, this is why they have any value or meaning today. If I don't make a stand to defend these values before they are lost entirely, as they sink to the bottom of the commercial cultural soup - no one else will! These items would become worthless to me; a shrine, icon or fetish to something that doesn't exist. Oscar Wilde talked about people knowing the price of everything and the value of nothing. It's time to really think about that. There are parallels to be drawn with the current cultural and political oblivion we are experiencing. Burn Punk London is a necessary act to remind the public and wake them up."

ABOUT HUMANADE:

Formed in February 2008 by Joe Corr . In commemoration of Malcolm McLaren's life, his family have chosen the Humanade foundation because of its efforts in supporting highly significant human rights issues and abuses and its efforts in addressing those. Humanade has supported the INGA Foundation, Climate Revolution, Privacy International, Reprieve and redress. The principles of Humanade are to operate at extremely low or negligible running costs and to allocate funds to organisations or individuals who provide direct action and results at the front line. If you would like to support Humanade, please contact us via email: anisa@thetwentyfifthhour.com. Registered Charity Number: 1116112. The trustee board includes Joe Corr , Ben Westwood and Clive Stafford Smith OBE, a British lawyer who specialises in the areas of civil rights and working against the Death penalty in the United States of America.



ABOUT LAZINC:

Lazinc is a joint partnership between contemporary art specialist, Steve Lazarides, who founded the existing Lazarides business in 2006, alongside eminent art collector and global retail expert, Wissam Al Mana. Lazinc incorporates the existing Lazarides business, which has already produced internationally acclaimed projects in New York and Los Angeles as well as solo exhibitions, art fairs and museum collaborations across London and Europe. Lazinc now comprises a flagship gallery in Mayfair, Lazinc Banksy Print Gallery on London's Southbank and Lazinc Editions, an e-commerce print sales business based in Greenwich. Alongside a rich roster of primary artists including JR, Invader, Todd James, Mark Jenkins and Vhils, the gallery will look to acquire dynamic estates and undiscovered bodies of work by artists and historic movements reminiscent of the Lazinc ethos to be uninhabited, expressive and disruptive.

